

6th International exhibition of domestic and industrial heating, water supply, ventilation, air conditioning and pool equipment

aqua THERM

EXPOFORUM, St. Petersburg, Russia
www.aquatherm-spb.com

ST. PETERSBURG

April 18-20, 2019



Effective business platform for HVAC and Pool industries that operates in one of the most investment attractive regions of Russia with booming construction development and growing demand for advanced international products and technologies

Organised by



Developed by

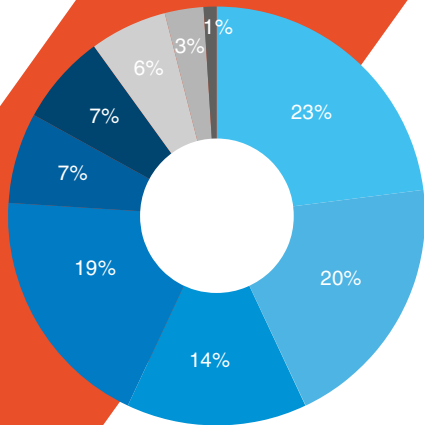


Specialised sections



Special project





79% of visitors influence purchase decisions*

Visitor profile

Wholesale	23%
Engineering systems installation	20%
Production	14%
Engineering systems design	19%
Retail	7%
Other	7%
Building and construction	6%
Property management	3%
Media	1%

WHY EXHIBIT?

EXPAND your distribution network at one of the leading industrial regions of Russia

MULTIPLY your business opportunities and generate new leads in the beginning of construction season

ESTABLISH cooperation with clients and partners from 29 Russian regions

PRESENT new products, services and technologies to local buyers and technicians at the only specialised B2B platform for heating, water supply, climate control, pool and spa equipment **in the North-West of Russia**

INCREASE your brand visibility among target professional audience

*Based on visitors survey, 2018

Exhibition profile

Heating and Water Supply

- Pumps, valves, compressors
- Tubes, pipes, hoses
- Plumbing equipment
- Burners, boilers, radiators
- Insulation
- Measuring equipment

Climate Control Equipment

- Air-conditioning equipment
- Ventilation systems
- Filters and purifiers
- Humidifiers and dehumidifiers
- Refrigeration equipment

WORLD OF WATER & SPA

- Saunas and spas and equipment
- Swimming pools equipment
- Chemicals and finishing materials

Special project for HVAC sector



- Advanced energy-saving technologies
- Product solutions based on non-conventional and renewable energy sources

Aquatherm St. Petersburg 2018 Results

9 595
unique visitors**

51
exhibitors
from **6** countries

23
first-time
exhibitors

How do we attract your clients and partners?

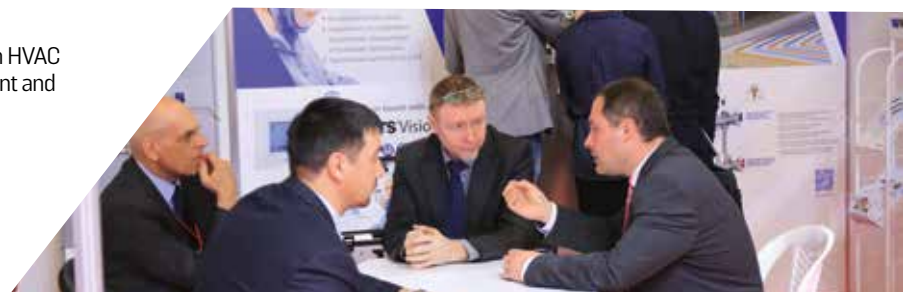
- Telemarketing, regular e-mailings to the target database of HVAC & Pool specialists; outdoor and internet advertising; complimentary tickets distribution
- PR campaign with national and international industry media
- Cross promotion with Aquatherm shows, one of the leading brands of HVAC B2B events in Europe
- Promotion via Reed Exhibitions' International Sales Group worldwide
- Support by local and international government and industry associations
- Business programme organised together with the key Russian HVAC association NP ABOK is a platform for professional development and communication

**According to RAEX Expert agency (December, 2017)

***Official data provided by Federal Customs Service (2017)

HVAC market of Russian North-West has a great potential for growth

- Favorable geographical and economic background (152 cities with population of 13.9 mln (2017); proximity to the EU countries)
- The second-largest city in Russia – St. Petersburg (over 5 mln residents)
- The annual rating of the investment attractiveness of Russian regions confirmed the highest rating of St. Petersburg – 1A** (Nº2 Russian Federal district on volume of foreign investments)
- Construction sector grows rapidly providing over 8.9 mln sqm investments in the region of housing per year (2017, North-West District)
- Household and industrial equipment and engineering machinery import has the biggest volume in the regional international trade turnover (27%; 15.5 mln USD)**
- High industrial development and business activity provide constant demand for novelties



**CONTACT US
TO LEARN MORE
AND BOOK THE BEST
SPACE AT THE SHOW!**

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BOOST YOUR VISIBILITY BEFORE, DURING AND AFTER THE SHOW!

MAKE YOUR COMPANY VISIBLE TO THOUSANDS of professionals with on-site and on-line advertising, smart on-line options, in exhibition materials and sponsorship packages. Highlight your company with Aquatherm St. Petersburg marketing opportunities 365 days a year!

FIRST TIME AT THE EXHIBITION?

NEW

Benefit from the First-time Exhibitor Programme enabling newcomers to make an eye-catching presentation of their business with the "NEW" distinction marks!